

CURIOUS
magazine

Media Pack



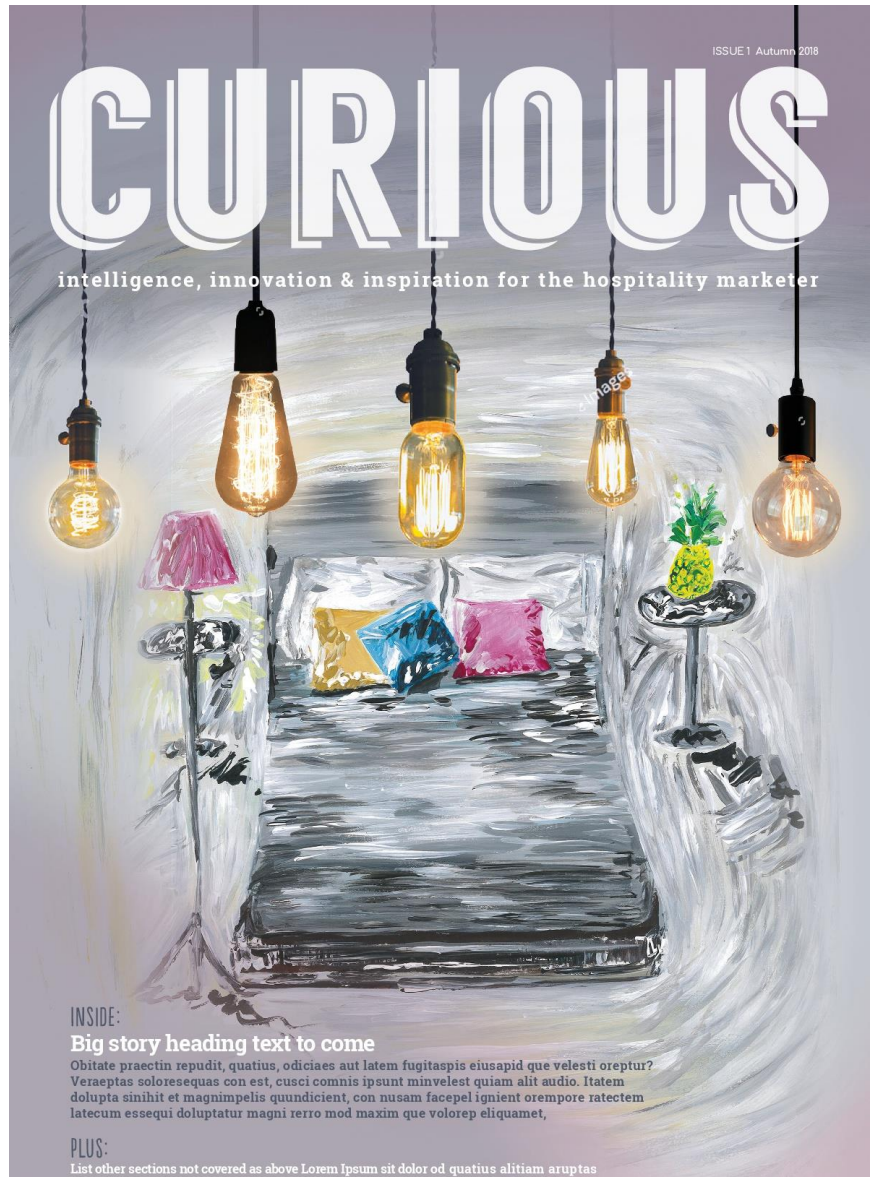


About Curious

- Created to provide intelligence, innovation and inspiration for the hospitality marketer, Curious is on the pulse of the latest technology, strategy and trends.
- Aimed at every hotelier and hospitality marketer, from independent properties in rural locations reaching out to new markets, to large city beasts with a brand to protect.

Circulation

2,500 marketing professionals



Editorial Opportunities

The magazine encourages contributions from hotels, suppliers, marketing experts, academia and the wider hospitality sector to share their opinions, news and opportunities.

Regular features include:

- Industry View
- Emerging Trends
- Case Studies
- Marketing Like a Pro
- Curious Meets...
- Profiles
- Final Word



2019 forward features:

Issue 2: January

- Voice strategy
- Recruitment in marketing
- Seeing beyond the launch
- Chinese inbound tourism

Issue 3: April

- Keeping creativity alive
- AI in hospitality
- Customer insight & data capture
- Dutch inbound tourism

Issue 3: July

- CSR in marketing
- Christmas campaigns
- Awards season
- American inbound tourism

Advertising Rates

Position	Rate
Prime Position	
Inside cover	£2,000
Outside back cover	£3,000
Run of copy	
Double page spread	£1,800
Full page	£1,000
Half page	£750

All prices subject to VAT

Advert Specifications

Double page spread:

420mm wide x 297mm deep

3mm bleed

Margins: Top 15mm; Inside 15mm; Bottom 15mm; Outside 10mm

Single full page:

210mm wide x 297mm deep

3mm bleed

Margins: Top 15mm; Right 15mm; Bottom 15mm; Left 15mm

Single page type area:

185mm wide x 267mm deep

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All photography should print at least 300dpi at the size used in the advert artwork.

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